

Burgan Bank Renews Exclusive Partnership with Grand Cinemas

In line with the Bank's efforts to enhance its customers' banking experience



Mr. Naser Al Qaisi and Mr. Isaac Fahed during the signing of the partnership renewal agreement

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Burgan Bank announced that it has renewed its partnership with Grand Cinemas for the sixth consecutive year. Through this partnership, Burgan Bank customers will get the chance to benefit from exclusive discounts and offers when they book their cinema tickets online, via the Grand Cinema app or at the box office, using their Burgan Bank cards.

Burgan Bank's strategic partnership with Grand Cinemas dates back to 2016, when Burgan Bank became the only bank to offer exclusive discounts at Grand Cinema. Speaking about this partnership, Mr. Naser Mohammad Al Qaisi, Chief Retail Banking Officer at Burgan Bank said: "Our partnership with Grand Cinemas stemmed from a mutual trust and has continued to reap great benefits for our customers. We have seen the tremendous appeal of our Grand Cinemas offers amongst our customers, as it delivers on their lifestyle needs. This all comes as part of our strategy to offer our customers a rich banking experience full of added value." He further added:

“We continue to look for the best ways to create exciting offers and exclusive benefits for our customers, to provide them with a personalized banking experience that understands their needs and delivers beyond them.”

On his part, Mr. Isaac Fahed, Sales and Distribution Manager at Grand Cinemas, said: “We are excited to renew our partnership with Burgan Bank for the sixth year in a row, delivering an unparalleled cinematic experience by being the only Bank and Cinema in town to offer moviegoers in Kuwait instant and unlimited discounts at the box office and online.” He further added: “We all know that cinemas are the most popular entertainment destination in Kuwait, and part of our strategy at Grand Cinemas is to make this destination accessible to all, anytime and anywhere with no pre-conditions or commitments. Our six-year partnership with Burgan Bank was built for that.”

Burgan Bank customers will benefit from exclusive discounted rates on all ticket categories. This includes VIP Grand tickets at KD 8, MX4D tickets at KD 6.5 and standard tickets at KD 3. The Bank’s YOUTH customers will also be able to benefit from their own rate of KD 2 for standard tickets when they use their YOUTH cards.

Burgan Bank continues to implement its strategy to constantly enhance and elevate its retail banking offering, providing its customers with a unique experience that enriches their lifestyles. This includes delivering a series of exclusive promotions and offers to all Burgan Bank cardholders. The Bank also offers its customers a wide selection of debit and credit cards, each tailored with its exclusive set of benefits and all delivering a luxurious banking experience.

About Burgan Bank

Established in 1977, Burgan Bank is currently the third largest bank by assets in Kuwait. From its earliest days, the Bank has significantly focused on the corporate and financial institution sectors, in addition to diversifying its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Bank of Baghdad – BOB (Iraq & Lebanon), Tunis International Bank – TIB (Tunisia), and the fully owned Burgan Bank Turkey. Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

The Bank obtained the ISO/IEC 27001: 2013 Information Security Management Systems certificate (ISMS) and was re-certified with the prestigious ISO 9001:2015, making it the one of the few banks in the GCC and Kuwait to receive



such a certification for five consecutive times. The Bank also has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years.

Burgan Bank is a majority owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.