

Burgan Bank Organizes its First Bowling Competition for Employees

Encouraging an engaging work culture under its social responsibility program



The top three winners with a group of participants

Kuwait, 20th July 2022

Burgan Bank organized its first bowling competition for employees. The event was organized as part of Burgan's social responsibility and the employees engagement programs. The competition also highlights the Bank's strong commitment to create an engaging work culture through various activities and initiatives.

The bowling competition took place on July 2, 2022 and served as a platform to foster the core values of community and teamwork among Burgan Bank employees. Bowling in general is a great sport to help improve focus and coordination skills – not to mention that an activity it helps boost employee morale, health and well-being. In order to increase the level of excitement and competitiveness, the participating employees' families were also invited to take part in the competition and to cheer the teams on. At the end of the competition, prizes were awarded to the top three winners.

Speaking about the competition, Mrs. Reema AlAsbahi, Senior Manager of Internal Communication and Employee Engagement at Burgan Bank, said “This is our first bowling competition, but the Bank had previously organized many events to encourage and empower our employees to make healthier choices and have active lifestyles. This competition also reflects Burgan Bank’s strong commitment to promote initiatives that improve human capital development and employee morale and affinity, given the crucial role that plays in boosting employees’ job satisfaction and productivity.”

This first employees bowling competition comes as part of the internal component of Burgan Bank’s social responsibility program, which seeks to bring about positive developmental change that will strengthen the Bank’s internal culture and cement its core values. The program seeks to increase employee engagement by capitalizing on the latest trends and activities that are popular within the community – such as bowling.

Promoting sports and physical activity is a central pillar of Burgan Bank’s social responsibility program and will remain a core focus of all future plans, given the benefits sports have on both physical and mental health. The Bank will continue to invest heavily in implanting the various elements of its social responsibility program, which seeks to drive community development across many field and sectors.

About Burgan Bank

Established in 1977, Burgan Bank is currently the third largest bank by assets in Kuwait. From its earliest days, the Bank has significantly focused on the corporate and financial institution sectors, in addition to diversifying its offering to cater to its growing retail and private banking customer base.

Burgan Bank has majority-owned subsidiaries, collectively known as the “Burgan Bank Group”, in the MENAT region. This Group is supported by one of the largest branch networks across the region and includes: Gulf Bank Algeria – AGB (Algeria), Bank of Baghdad – BOB (Iraq & Lebanon), Tunis International Bank – TIB (Tunisia), and the fully owned Burgan Bank Turkey. Furthermore, Burgan Bank has a presence in the UAE through its corporate office, Burgan Financial Services Limited.

The Bank has continuously improved its performance over the years, through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Moreover, Burgan Bank’s brand has been built on a foundation of real values – trust, commitment, excellence and progression – which serve as a reminder of the high standards to which the Bank always aspires. In fact, the Bank’s core philosophy of ‘Driven by You’ is the foundation on which its products and services are continuously developed.

The Bank obtained the ISO/IEC 27001: 2013 Information Security Management Systems certificate (ISMS) and was re-certified with the prestigious ISO 9001:2015, making it the one of the few banks in the GCC and Kuwait to receive such a certification for five consecutive times. The Bank also has the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twenty consecutive years.

Burgan Bank is a majority owned subsidiary of KIPCO (Kuwait Projects Company), one of the largest holding companies in the MENA region.

